



*TrustedCars*  
**FLEX**

---

# Changing car ownership forever

Turning dealerships into innovative mobility providers while offering customers a commitment-free, all-inclusive and affordable solution.

---

Lightpaper April 2018

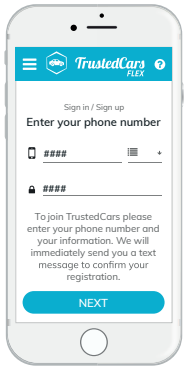
 Made in Germany





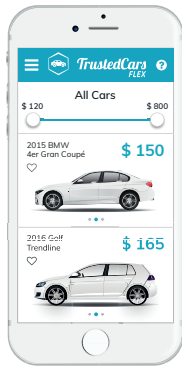
## TrustedCars Flex

With TrustedCars Flex you can choose any vehicle you want from the available inventory of participating car dealers within the TrustedCars Flex network, digitally sign for it in the app and you are ready to go. Drive the vehicle you like as long as you want and return it or swap for another vehicle anytime.



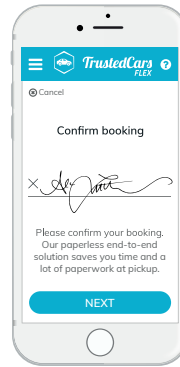
### Sign up

Quick sign-up process within the App



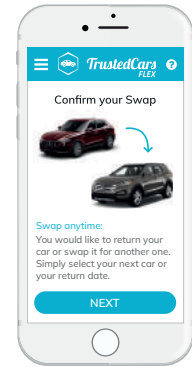
### Choose a vehicle

Choose any vehicle you want. No surprises with our all-inclusive pricing



### Sign for it

Sign for it right on your phone



### Swap anytime

Freedom to drive the vehicle you want as long as you want

You only make a low weekly payment for as long as you keep the vehicle and you can change vehicles as often as you like. There are no long-term contracts or hidden costs but a fair price with everything included: warranty, roadside assistance, insurance, maintenance, taxes and registration.



### All-inclusive

Weekly payment includes insurance, warranty, taxes, maintenance and any other expense that comes with owning a car



### Hassle-free

Convenient and risk-free. No uncertainties with purchase, financing, insurance, repair or maintenance



### Low weekly payment

Transparent fair pricing with no hidden costs



### Flexible

You can return or swap your car anytime you want. No long-term contract

With our unique combination of technology expertise and deep industry relationships we have designed a solution that offers consumers an affordable, all-inclusive and commitment-free way to own a vehicle without ownership responsibilities. In parallel we offer dealerships an additional source of income and access to a new generation of consumers.

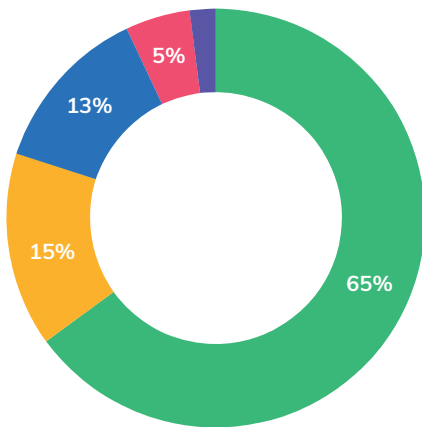
It takes dealerships in excess of 100 days on average to sell a vehicle, with average costs of \$15\* per day per vehicle. We provide a technological solution for dealers to resolve both sides of the income statement issue: increase in revenue and reduction in holding costs. But we don't just want to solve the problem of car dealers with their increasing lot-time. More importantly we firmly believe that the business model of dealerships will change dramatically. Dealerships will not just continue with their traditional business of one-time vehicle sales (at relatively low margins) but provide new mobility concepts for the new generation of customers.

TrustedCars Flex as a high-tech company will help dealerships move rapidly up the evolution curve, with an easily accessible all-in-one solution.



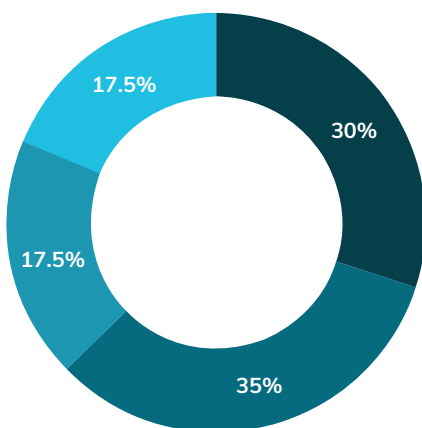
### Token Sale Overview and Timeline

Dates	Bonus, %	FLEX/EUR	Duration	Hard Cap
May 23rd - May 30th	50%	1 FLEX – 0,047 €	12 days	40,000,000
<b>Hard Cap Pre Sale, FLEX</b>				40,000,000
June 11th - June 18th	40%	1 FLEX – 0,050 €	7 days	120,000,000
June 19th - June 25th	25%	1 FLEX – 0,056 €	7 days	120,000,000
June 26th - July 2nd	15%	1 FLEX – 0,061 €	7 days	120,000,000
July 3rd - July 9th	5%	1 FLEX – 0,067 €	7 days	120,000,000
<b>Hard Cap Main Sale, FLEX</b>				480,000,000
<b>Maximum Token Sale</b>				520,000,000



#### Token Distribution

- Tokens for Sale
- Bounty
- Advisors & Legal
- Business Development & Expansion
- Founders, current & future employees (3 year lock)



#### Budget Allocation

- Technology / Platform Dev
- Marketing
- Expansion & Business Development
- Admin & Operations

## Benefits of FLEX within the ecosystem





TrustedCars Flex Tokens will help us to build a system of incentives and rewards to bring more efficiency in this malfunctioning industry.


Right vehicle at the right time, and all with a few taps on your phone, with our digital end-to-end solution. Using Ethereum-based smart contracts through which all funds are secured and transferred, the TrustedCars Flex ecosystem, as a secure and incorruptible infrastructure, will fundamentally transform the consumer experience in vehicle use and ownership.


## Our Achievements with TrustedCars


The contribution of TrustedCars to TrustedCars Flex will not only be IT and infrastructure, but also an introduction of the TrustedCars Flex concept to our car dealer partners and share of a TrustedCars talent pool of developers, support, sales and marketing teams.

 **Established ecosystem of long-lasting and renowned partnerships**  
e.g. TUV Rheinland, DAT Group, Deutscher Auto Dienst and many more

 **Large network of dealerships**  
More than 100 of the largest and most renowned dealerships already trust and work with us

 **One of the largest Online Shops for used cars worldwide**  
More than 30,000 listed vehicles in 2017 and currently more than 8,000 vehicles available for purchase

 **Better than an MVP – our Solution originates from an established business**  
What we have developed over the last three years will serve as a minimum viable product for TrustedCars Flex to begin operations

 **Won several awards for our concept**  
Most recently the prestigious used-car award „Gebrauchtwagen-Award“ for providing the best online customer experience

